



# RUTHERFOORD

O, what a difference it makes when your insurance broker helps you combat equipment theft.

## Equipment Theft

The theft of construction and farm equipment is a growing and costly problem which directly impacts a company's bottom line.

Rutherford, in partnership with the National Equipment Register (NER), now offers **HELPtech®** — A program that allows you to register your construction equipment on a national database accessed by police officers to identify the true owner of equipment anywhere in the country 24 hours a day.

## Benefits of Registration

**Deterrence.** Thieves will be deterred where equipment (and premises) have been marked with NER decals.

**Theft Reporting.** As soon as a theft is detected, if NER is notified by the equipment owner, a full loss report will be added to the NER database, ensuring the speed and accuracy of the loss report.

**Recovery.** NER will be able to identify you as the owner of a registered piece of equipment, increasing the chances that your machine will be identified and recovered.

**Proof of Ownership.** You can record both component and owner-applied numbers on NER's **HELPtech®** database, which not only gives law enforcement an added identification tool, but also helps prove ownership.

**Risk Management.** Theft deterrence and the increased chance of recovery will help control loss whether insured or self-insured.

**Data Security.** Your data is only used for one purpose—helping law enforcement identify you as the true owner of your equipment.

In addition, Rutherford has direct access, through NER's expertise and industry contacts, to provide the best coverage options and solutions to further assist you in reducing the risk of equipment theft.

## Rutherford Client Discounts

NER is offering a 20% discount on **HELPtech®** registration fees to Rutherford clients. In addition, a number of insurance companies will offer up to a \$10,000 theft deductible waiver for equipment registered with NER that is subsequently stolen.

## What NER offers:

\_Equipment registration and marking services,

\_Theft prevention advice and reference materials,

\_Regional training classes for equipment owners and law enforcement,

\_A national database of equipment ownership (over 15 million records),

\_A national database of theft reports (90,000+ records).

## Cost of Registration

Lifetime Registration (\$32 per item). Registering a piece of equipment on the **HELPtech®** database for as long as you own the unit, costs only \$32. Three decals are provided with each registration.

## Annual Fee Option

For owners with a larger fleet, this option may be more cost effective. Also with this option, owners can access a secure online fleet management system that allows you to add or delete machines as they are bought or sold.

The fee scale only applies to the number of items registered, not how many are added or removed in any given year.



# O, what a difference.™

## How to Register Equipment

There are four ways to register your equipment:

### 1. Online

Go to: [www.StopEquipmentTheft.com](http://www.StopEquipmentTheft.com)

### 2. Electronic Upload

Email a spreadsheet of equipment details to: [info@NERusa.com](mailto:info@NERusa.com)

A spreadsheet template can be found at: [www.StopEquipmentTheft.com](http://www.StopEquipmentTheft.com)

### 3. Fax

Download a registration form from: [www.StopEquipmentTheft.com](http://www.StopEquipmentTheft.com) and fax it to NER at: 201-469-2027

### 4. Mail

Download a registration form from: [www.StopEquipmentTheft.com](http://www.StopEquipmentTheft.com) and complete and mail to:

NER, 545 Washington Boulevard  
22-19, Jersey City, NJ 07310

Payment can be made by credit card or check.

Maximum # Items	Annual Fee (\$)	Cost for Rutherford Client (\$)
5	75	60
10	100	80
20	180	144
50	400	320
100	700	560

Call 201-469-2030 for reduced pricing on larger fleets.

## NER Provides Decals

As a theft deterrent, warning decals are provided and should be affixed to registered equipment. When your equipment is registered with HELPTech,® the police will be able to identify you as the true owner of a piece of equipment in any state, at any time day or night—even before the theft is discovered!



## About Rutherford

Rutherford offers a complete range of risk management and insurance consulting services, as well as the resources necessary to provide a total solution for the most complex business needs. Our goal is to make a positive impact on our clients' business by bringing significant results to their bottom line. As true business consultants, our relationships with clients develop into long-term strategic partnerships.

Rutherford is one of the nation's leading risk management and insurance brokerage firms with over 300 employees in Atlanta, Charlotte, Hampton Roads, Lynchburg, Philadelphia, Raleigh, Richmond, and Roanoke. We are privately held and employee owned, and currently ranked 38th largest in the nation among publicly and privately held insurance brokerages and 11th largest among privately held brokers. Rutherford serves clients throughout the U.S. and in over 80 countries around the globe.



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